

## OURSTORY

Israel is a grand story of entrepreneurship and world changing inventions starting with revolutionizing agricultural technology. Israeli farmers produce some of the best produce, from world recognized wine to award winning olive oil. The growing BDS movement is working hard to block Israeli farmers from sharing their wonderful products with the world. It is the Israel loving community from around the world that's combating those who seek to harm Israel and the good they bring to the world.



### WHO WE HELP

My Tree in Israel is working to create a platform where Israeli farmers can connect with Israel lovers and share their amazing products. Simultaneously, our platform is a wonderful way for Israel lovers to support and connect to Israel in a new and unique way.









# OURPLATFORM

Creating a personalized bond between you and an Israeli farmer by giving you the option to "adopt" an olive tree in an Israeli farmer's olive grove, from which you will receive your private brand of olive oil after the harvest.









### OUR FARMERS

My Tree serves the Israeli famers by paying them 30% over market value, and you give them financial security. When you adopt a tree in their grove, you are pre-buying the olive oil from their farm alleviating the stress farmers have after the harvest when trying to sell their produce.

### AND YOU



We serve you by giving you the opportunity to reap the fruits of Israel's success story. We will create for you your personal brand of Israeli olive oil from the Israeli famer you are supporting. This olive oil is among the healthiest you can get, and the private labeled bottles can be used as incredible gifts for your loved ones.







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# JOINUSNOW

Visit our website and adopt your tree today!

- Adopt a tree for you and your family
- Adopt a tree as a gift for a dear friend
- Adopt a tree in memory of a loved one





